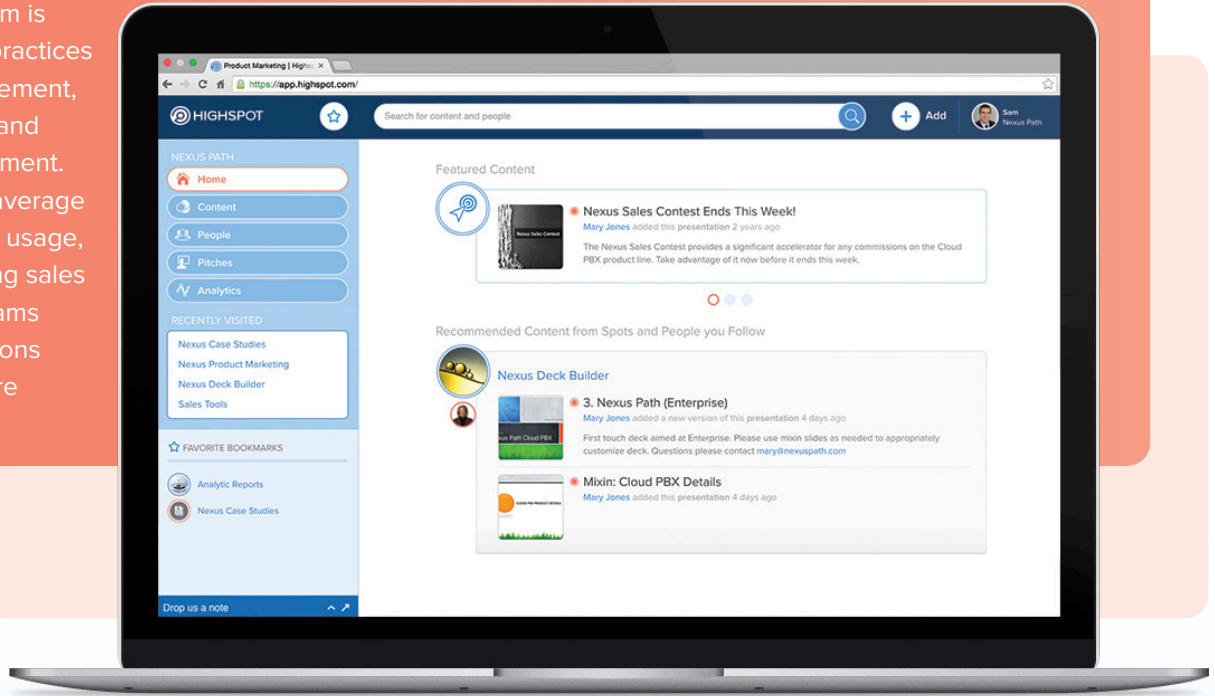


## A Breakthrough Approach to Sales Enablement

Highspot's platform is inspired by best practices in content management, user experience, and customer engagement. With nearly 90% average monthly recurring usage, Highspot is helping sales and marketing teams increase conversions and generate more revenue faster.



### Innovative Content Management

Highspot has reimagined how content is organized, discovered, presented, and managed, offering sales and marketing teams the most comprehensive solution for every stage in the customer lifecycle. All within an intuitive user experience.

### Complete Platform

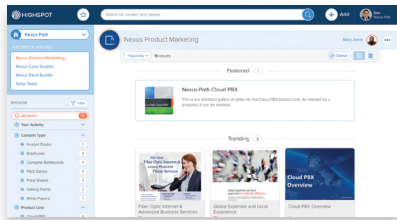
Features such as semantic search, intelligent content recommendations, and integrations with productivity, CRM, email, collaboration, and other business systems are just a few reasons sales reps are accomplishing more with Highspot.

### Unrivaled Analytics

Highspot delivers accurate and deep visibility into content usage, customer engagement, and the business impact of sales enablement, providing feedback for teams to improve customer engagement, content quality, and sales performance.

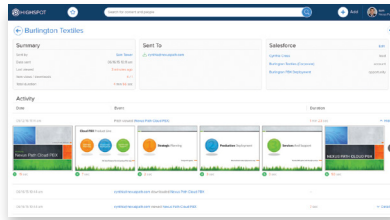


## Content Management



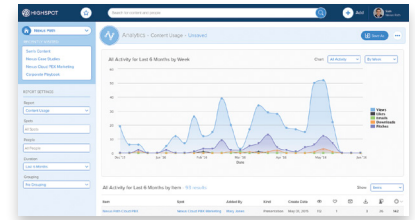
- Spots improve content management flexibility and efficiency
- Powerful semantic search
- Continuous optimization and content recommendations
- Editing in Microsoft Office online, plus remixing of content

## Pitching



- Email with tracking and real-time-alerts
- Seamless email integrations
- Online presentations with screen sharing
- Customer engagement analysis dashboard, including time spent on specific content

## Analytics



- Intelligence based on data science and real-world impact
- Powered by Content Genomics™
- Beautiful dashboards illustrating content usage and performance
- 3rd Party BI integration with BI Kit™

## As Highlighted By

**FORRESTER**  
Breakout Vendor:  
Sales Content Management 2016

**Gartner**  
Cool Vendor  
2015

**SiriusDecisions**   
Sales Asset Management  
2016

## Partner Integrations

